

10th
Monday

10:30am–1:30pm

GRG POSTER: Session 1

Authors: AD Henry,*
C Willis,* P Jhingran*

A Review of Cost Comparisons
Submitted to NICE Since the
Introduction of the Proportional
Approach to Technology
Appraisal (HTA13).



POSTER: Session 1

Co-author: A Szende*

Comparative Health Economic
Evaluation of Alzheimer's
Diagnostic Treatment Strategies
in the Era of Amyloid-Targeting
Therapies: A Conceptual Model
Framework (EE140).

POSTER: Session 1

Co-author: A Szende*

Health Utilities Among Patients
With Chronic Rhinosinusitis With
Nasal Polyps: An Exploratory
Analysis From the WAYPOINT
Trial (EE495).

5:00–6:00pm

RECEPTION
Booth 212

Join us for complimentary
drinks and canapés.



**You are
invited!**

11th
Tuesday

10:30am–1:30pm

GRG POSTER: Session 3

Authors: ZS Khankhel,*
H Sun, J Briggs

Impact of Glucagon-Like
Peptide-1 Treatments on Patient-
Reported Outcomes in Type 2
Diabetes Mellitus (PCR129).

12:15–12:45pm



**MFN Pricing: 'More Fun
to Navigate' - A European
Roadmap to Success**

HEOR Theater 1

Tim Wright, EVP, Access & Pricing

Most-Favored Nation (MFN) pricing is
characterized by uncertainty. However,
we cannot wait for the legislative process
to complete. A practical walk-through
on how to plan for success.

4:00–7:00pm

POSTER: Session 4

Co-author: A Szende*

Exploring LLMs in the Conceptual
and Functional Construction of
Health Economic Models: A Case
Study on Alzheimer's Diagnostic
Cost-Effectiveness Model (EE457).



POSTER: Session 4

Co-author: A Szende*

Healthcare Resource Use Among
Patients With Chronic Rhinosinusitis
With Nasal Polyps in the United
Kingdom: Results of an Expert
Elicitation Survey (EE503).

12th
Wednesday

9:00–11:30am

GRG POSTER: Session 5

K Bowes,* K Los,
A Jackson, D Shaw,

Unmet Needs in NICE HTAs:
Insights From Obesity and
Diabetes Submissions (HTA347).

GRG POSTER: Session 5

A Phalguni,* R Kilty,*

T Moore, GG Goldsmith-Martin

Understanding Heterogeneity in
the Classification of Locally
Advanced Cancer: Analysis of
Clinical Trial Records From the
Past 2 Years (2023-2025) (SA99).

POSTER: Session 5

Co-author: A Szende*

Technical Validation of Health
Economic Models: Is There a
Gold Standard? Assessment and
Refinement of Current Checklist
Tools (EE684).

POSTER: Session 5

Co-author: A Szende*

Impact of Anosmia Severity on
Health Utility Values in Chronic
Rhinosinusitis With Nasal Polyps:
An Exploratory Analysis From the
WAYPOINT Trial (EE525).

* These GRG authors are
attending ISPOR Europe.

Get in touch

Drop by Booth 212 to ask us
about our solutions or request
a demo. To schedule a meeting
please contact Richard via
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solutions@genesistrg.com.