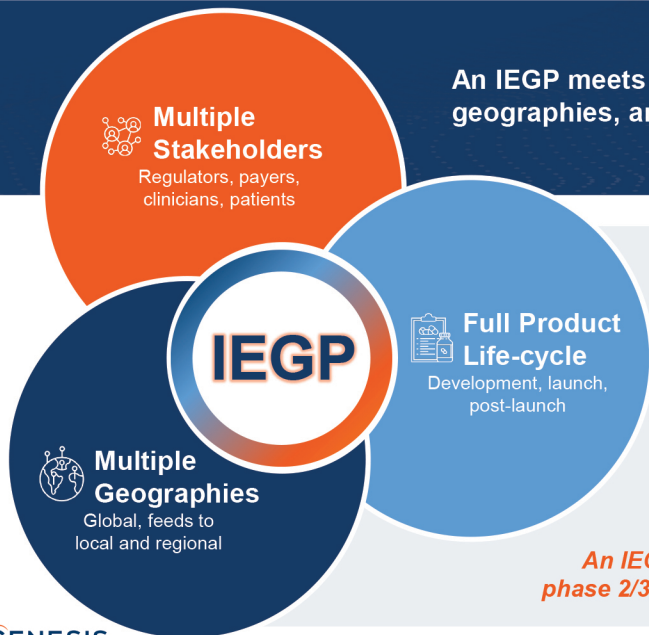


What makes an IEGP *integrated* ?

20+
IEGPs
developed



An IEGP meets the needs of multiple stakeholders, across geographies, and through the full product lifecycle.

An integrated framework ensures:

- ✓ Aligned thinking on organizational evidence generation strategy
- ✓ Rapid identification of critical evidence gaps
- ✓ Efficient prioritization and resource allocation to fill evidence gaps
- ✓ A unified data catalog, stored in one location, with clearly assigned ownership by functional team

An IEGP provides a comprehensive evidence program built around phase 2/3 registration studies to address interests across all stakeholders

Our 8-Step Integrated Evidence Generation Plan Framework

The development of an IEGP begins with a shared strategic vision for the product and requires early cross-functional collaboration to create a streamlined evidence roadmap.

