

STAKEHOLDER ENGAGEMENT

A simple and powerful approach to stakeholder engagement

Trust the voice of the stakeholder

RPR™ is an agile, on-demand platform that allows us to conduct **robust and insightful research** on your behalf via direct payer/stakeholder engagement.



Answers when you need them

from stakeholders/payers who can easily access and participate in surveys via our online platform

Double-blinded

and secure to ensure compliance with market standards

Agile stakeholder engagement

including a dynamic ability for our experts to interact with stakeholders and ask clarificatory and follow-up questions

Question development support

from a highly qualified team of expert consultants who help you develop insightful questions based on project goals

Rapid delivery of research insights

managed by relevant experts who analyze the data and provide robust insight reports with actionable recommendations

Flexible credit-based model

allows you to go straight to field for any initiative without the need for additional time-consuming contracting



"I like the ability to ask follow-up questions to dig deeper into previous answers. It's qualitative information in the respondents' own words and it produces much richer insights for decision-making."

- Head of Market Access, Global Pharmaceutical

3500+
stakeholders
in our global
network

**across
65
countries**

**reports
within
3 wks**

Insights across the lifecycle

(including but not limited to)



GLOBAL STAKEHOLDER NETWORK

Leverage the world's largest vetted network of stakeholder expertise

Precisely match the **stakeholder engagement** needs of your project by drawing from a dynamic network of 3500+ vetted payers, key opinion leaders, and clinicians across 65+ countries, leveraging our RPR™ platform to secure the robust answers you need, when you need them.

Engage with global experts

We search the globe for the most reputable experts before vetting them for suitability through a **rigorous quality assurance** and testing procedure. Each expert is tagged and classified according to their area of expertise and location to precisely **match our clients' research objectives**.



Stakeholder selection



Payer selection and assessment

Payers are recommended, apply online, or are identified by our global stakeholder management team, before being fully vetted and asked to answer sample survey questions to ensure credibility and accuracy.



Four key areas of knowledge

Selected across four areas of expertise – functional, therapeutic, experiential, and geographic – our payers sign a service level agreement guaranteeing confidentiality and response times, before undergoing training on the RPR™ platform.



Engaging KOLs & wider expertise

Our network extends beyond payers to include key opinion leaders, policy experts, clinicians, committee members, and specialists, each with their own specific expertise, geography, and characteristics.



Bespoke recruitment

Where a project requires survey respondents to have a precise set of characteristics, our specialized global stakeholder management team will research, vet, and recruit *additional* respondents to meet your needs.



Join our stakeholder network!

Are you an experienced healthcare decision-maker/stakeholder interested in helping patients receive cutting-edge treatments? If so, consider lending us your expertise via our RPR online survey platform, providing input only when your schedule allows and being remunerated for your expertise. Find 'stakeholder network' on genesisrg.com.

Ask us how our agile, integrated approach can help you **innovate differently**.

solutions@genesisrg.com
genesisrg.com | +1 888-503-2680

