ISPOR SCHEDULE
Scientific presentations

GENESIS RESEARCH GROUP

6th Monday

10:30am–1:30pm

Poster RWD4: Session 1
Andy Surinach and Ellen Thiel
A Real-World Data Landscape Review of the 2023 International Society for Pharmacoeconomics and Outcomes Research (ISPOR) Conference.

12.30am–1:15pm

DEMO

EVID AI advanced screening capabilities demonstration 1
with Zarmina Khankhel
Introducing additional AI-powered features to our EVID AI platform to further enhance evidence synthesis.
Please reserve your place in advance.

7th Tuesday

10:30am–1:30pm

Poster SA51: Session 3
Zarmina Khankhel
A Non-systematic Literature Review of Literature Reviews: Evaluation of Methods Implemented and Language Used to Describe Systematic and Non-systematic Literature Reviews.

2.45pm–3:15pm

DEMO

EVID AI advanced screening capabilities demonstration 2
with Zarmina Khankhel
Introducing additional AI-powered features to our EVID AI platform to further enhance evidence synthesis.
Please reserve your place in advance.

3:15pm–3:45pm, Monday 6th May

HEOR THEATER: GENESIS RESEARCH GROUP

Kuldeep Singh and Tijana Ignjatovic

Payer Perceptions of Health Inequalities in Reimbursement Decision-making: Implications for the Pharmaceutical Industry

While few payer or HTA organizations such as ICER have published recommendations related to HTA methods and health inequality, most do not have any formal frameworks. A qualitative payer survey on perceptions of health equity and its current and future role in decision-making provides direct insight into stakeholder views on this evolving topic.

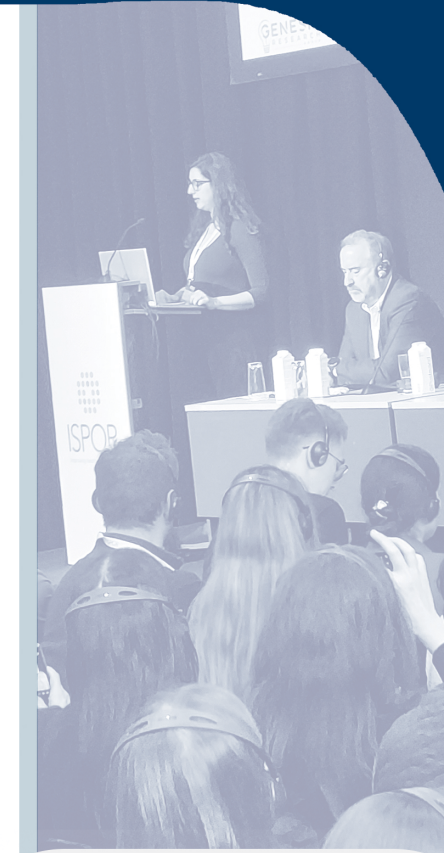### 5:00pm–6:00pm, Monday 6th May

BREAKOUT SESSION 3 (149)

Craig Parzynski (Genesis Research Group), Jennifer Clark (U.S. Food and Drug Administration), Madhawa Saranadasa (J&J Innovation), and Brett Zeldow (GRG)

Prior Knowledge is Power: Bayesian Methods to Optimize Trial Design in Clinical Development

Bayesian methods are increasingly popular but applications in clinical development have only recently gained momentum. The methods may increase trial efficiency by leveraging prior information such as historical or real-world data to reduce the number of enrolled study participants. This workshop serves as an introduction.

You are invited to visit our booth:

- **Monday 6th May**
- **Tuesday 7th May**
- **Wed (am) 8th May**

Drop by **booth 625** to ask us about our solutions, request a one-to-one demonstration, or for an informal chat.

To schedule a meeting, please contact **Adrianne Penon** via +1 201-248-4672 or **apenon@genesisrg.com**.

For general enquires, please email our team at **solutions@genesisrg.com** or visit **www.genesisrg.com**.